



Los Angeles County Affiliate

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May 20, 2008

Chairman Kevin J. Martin
Federal Communications Commission
445 12th St. SW
Washington DC 20554

Dear Chairman Martin:

On behalf of Susan G. Komen for the Cure Los Angeles County Affiliate, I want to express our ultimate appreciation to Vivian Porter, Community Services/Public Affairs Director KRTH-FM, KTWV-FM, KLSX-FM, KNX-AM, KFWB-AM, for her long-time commitment and dedication.

Komen Los Angeles County has had the good fortune to have worked with Ms. Porter since 1998 both for public service announcements and public affairs segments on KRTH, KTWV and KFWB.com. Each year that we begin our efforts to promote the Race for the Cure, Ms. Porter continues to demonstrate the highest level of professionalism and enthusiasm for the cause. Her dedication and attention to detail never waivers. She always attends every marketing, brainstorming session and continues to offer new ideas and strategies for taking the word to the community.

We have had the opportunity to have numerous interviews with breast cancer survivors, breast cancer patients and grant recipients conducted by Ms. Porter, and each segment is always so impactful and moving. The response to the segments has been extremely positive and has helped us bring awareness to the entire Southland. Because of KEARTH's continued support as a sponsor of Race for the Cure since 1998 and now this last year, KRTH-FM, KTWV-FM, KLSX-FM, KNX-AM, KFWB-AM, we have seen a significant increase in runners and donors.

As the public relations consultant for Komen for the Cure and consultant for several other Los Angeles non-profits, I have worked with many community affairs directors, but none can meet the high standards that Vivian Porter possesses.

Respectfully,

Elaine Doran
E L Doran Public Relations
Public Relations Consultant, Susan G. Komen for the Cure Los Angeles County

cc: Betty Rodriguez, Executive Director, Susan G. Komen for the Cure Los Angeles County